LIFE INSURANCE RECEIPTS: THE MYSTERY OF THE NON-BINDING BINDER

While life insurance contracts are not ordinarily effective until delivery of the policy, it is common for insurance companies to issue so-called binding receipts. The applicant obtains a receipt by paying his first premium at the time of application. In return, the binder purports to extend coverage before the policy is delivered. Since an application is merely an offer, revocable at any time, insurance companies introduced the binder to protect themselves from an applicant's possible change of mind. Such revocations result in out-of-pocket losses to the company due to expenditures for medical examination and investigation of the applicant. These losses, though individually small, may be cumulatively quite substantial. Moreover, where the face amount of the policy is small, such losses represent a proportionately large overhead cost. By securing payment in advance the company effectively avoids such losses since the premium is generally sufficient to cover the company's costs. Even if a revoking applicant is entitled to return of his payment the amount involved is too small to make legal action worthwhile.

^{1.} VANCE, INSURANCE §§ 35, 42 (3d ed. 1951). For a discussion of when delivery occurs, see Patterson, The Delivery of a Life-Insurance Policy, 33 HARV. L. REV. 198 (1919).

^{2.} For general discussions of the problems raised by binding receipts, see Havighurst, Life Insurance Binding Receipts, 33 ILL. L. Rev. 180 (1938); Wilkinson, Binding Receipts—Three Decades Later, 42 Proceedings of Am. Life Convention, Legal Section 18 (1949); Comment, Operation of Binding Receipts in Life Insurance, 44 YALE L.J. 1223 (1935).

^{3.} Id. at 1224-5. For a collection of different binding receipt clauses used by various companies, see Note, 2 A.L.R.2d 943, 960-2 nn.7-9 (1948).

Vance, Insurance 209 (3d ed. 1951).

^{5.} Havighurst, supra note 2, at 180-1; Wilkinson, supra note 2, at 18; Comment, 44 YALE L.J. 1223, 1224 (1935).

^{6.} Even if the company can legally recover its loss, which it probably cannot, 1 COUCH, CYCLOPEDIA OF INSURANCE LAW § 93 (1929), the amount involved is too small to justify litigation.

^{7.} Binding receipts are often used in connection with small policies, Comment, 44 YALE L.J. 1223, 1225 n.10 (1935), a fact which is reflected in the number of policies with face amounts of under \$1,000 appearing in litigated cases. See, e.g., Western & Southern Life Ins. Co. v. Vale, 213 Ind. 601, 12 N.E.2d 350 (1938) (\$761 policy); Reck v. Prudential Ins. Co. of America, 116 N.J.L. 444, 184 Atl. 777 (1936) (\$1000 policy); Check v. Pilot Life Ins. Co., 215 N.C. 36, 1 S.E.2d 115 (1939) (\$125 policy); Colorado Life Co. v. Teague, 117 S.W.2d 849 (Tex. Civ. App. 1938) (\$500 policy). In 1949 there were 109 million industrial insurance policies in force with an average face value of \$300 as compared with 65 million larger life insurance policies. Comment, Cost and Coverage of Industrial Life Insurance, 61 YALE L.J. 46, 47 (1952).

^{8.} For a general discussion of the effects of high overhead costs on industrial insurance policies, see id. at 49-54.

^{9.} See note 7 supra. The amount paid in advance is generally under \$100. Comment, 44 YALE L.J. 1223, 1225 n.10 (1935). Moreover, in some binders the applicant specifically

Moreover, the binder reduces the likelihood of revocation by the applicant. He may believe that he is protected from the moment he pays his first premium, regardless of the exact terms of the binder. This sometimes unwarranted ¹⁰ belief is often encouraged by agents' sales talks indicating that coverage has already commenced. ¹¹ While, as a general rule, the binder creates liability at some point prior to delivery, ¹² its effect may not be as sweeping as the applicant is led to believe. ¹³

The use of life insurance binding receipts has not been subject to regulation. While voluminous insurance regulations can be found in the statutes of every state,¹⁴ there are no clauses pertaining to binding receipts.¹⁵ Whatever

agrees to forfeit the amount paid if he revokes his offer. See, c.g., Albers v. Security Mutual Life Ins. Co., 41 S.D. 270, 170 N.W. 159 (1918).

- 10. See pages 525-6 infra.
- 11. Havighurst, supra note 2, at 181. Cheek v. Pilot Life Ins. Co., 215 N.C. 36, 39, 1 S.E.2d 115, 116-17 (1939), contains a frank statement of an agent to this effect: "I tell the people this is something in force right now. . . . I tell them that most of the time. . . . That is one of the biggest sales talks, that I am selling something that will give them protection right now. That is what I emphasized to Mr. Cheek."
- 12. Even where recovery is denied, it is generally conceded that if the applicant is in good health at the time the company approves his policy, the binder protects him from that time until delivery of the policy. Cooksey v. Mutual Life Ins. Co., 73 Ark. 117, 83 S.W. 317 (1904); Braman v. Mutual Life Ins. Co., 73 F.2d 391 (8th Cir. 1934).
- 13. See, e.g., Cheek v. Pilot Life Ins. Co., 215 N.C. 36, 1 S.E.2d 115 (1939) (recovery denied despite agent's statement). But cf. Mayfield v. Montana Life Ins. Co., 62 Mont. 535, 205 Pac. 669 (1922).
- 14. Ala. Code tit. 28 (1940); 6 Ark. Stat. Ann. tit. 66 (1947); Ariz. Code c. 61 (1939); Cal. Insurance Code (Deering, 1950); 3A Colo. Stat. Ann. c. 87 (1935); CONN. GEN. STAT. tit. 42 (1949); 10 DEL. CODE ANN. tit. 18 (1953); FLA. STAT. ANN. tit. 35 (1941); GA. CODE ANN. tit. 56 (1935); 7 IDAHO CODE tit. 41 (1947); ILL. STAT. Ann. c. 73 (Smith-Hurd, 1940); 8 Ind. Stat. Ann. tit. 39 (Burns, 1952); Iowa Code Ann. tit. 20 (1946); Kan. Gen. Stat. c. 40 (1949); Ky. Rev. Stat. cc. 297-304 (1953); 15 La. Rev. Stat. tit. 22 (1950); 2 Me. Rev. Stat. c. 56 (1944); 2 Md. Code Ann. art. 48A (Flack, 1951); Mass. Laws Ann. c. 175 (1948); 17 Mich. Stat. Ann. tit. 24 (1943); MINN. STAT. ANN. cc. 60-8 (1945); MISS. CODE ANN. tit. 22, c. 3 (1942); 19 Mo. Stat. Ann. tit. 26, c. 376 (Vernon, 1952); 3 Mont. Rev. Code tit. 40 (1937); 3A NEB. REV. STAT. c. 44 (1952); 4 NEV. COMP. LAWS § 3540 et seq. (1929); 2 N.H. REV. LAWS CC. 323-31 (1942); N.J. STAT. ANN. tit. 17 (1937); 5 N.M. STAT. ANN. C. 60 (1941); N.Y. Insurance Law (1949); 28 N.C. Gen. Stat. c. 58 (1949); N.D. Rev. Code tit. 26 (1943); 6 Ohio Gen. Code Ann. § 9339 et seq. (Page, 1938); Okla. Stat. Ann. tit. 36 (1951); 7 Ore. Comp. Laws Ann. tit. 101 (1940); Pa. Stat. Ann. tit. 40 (Purdon, 1930); R.I. GEN. LAWS c. 150 (1938); 4 S.C. Code tit. 37 (1952); 1 S.D. Code tit. 31 (1939); TENN. CODE ANN. tit. 14, c. 6 (Williams, 1934); TEX. INSURANCE CODE (1951); 4 UTAH CODE ANN. tit. 31 (1953); VT. STAT. tit. 42, pt. III (1947); 6 VA. CODE tit. 38 (1950); 8 WASH. REV. STAT. ANN. tit. 45 (Remington, 1931); W. VA. CODE C. 33 (1949); Wis. Stat. cc. 200-10 (1951); 3 Wyo. Comp. Stat. c. 52 (1945).
- 15. See note 14 supra. Nor was insurance included among the regulated public callings at common law. 3 Holdsworth, A History of English Law 446-8 (4th ed. 1935). The early English insurance law was, in fact, designed to protect the insurer because he was to some extent at the mercy of the insured. Patterson, The Insurance Commissioner in the United States 245 (1927).

legal restraints ¹⁶ exist are the result of a relatively recent body of case law. But nearly a century of litigation between beneficiary and insurer has developed more confusion than regulation.

Conflicting Results and Theories

Insurance Co. v. Young's Adm'r ¹⁷ has profoundly influenced binding receipt litigation. There the company had issued a binder, rejected the application, and sent a different policy to the applicant, prior to his fatal injury. The applicant did not accept the policy offered prior to death. The Supreme Court found an offer by the applicant, rejection, an unaccepted counter offer and no contract. The binding receipt, terminated by rejection of the original application, created no liability. The result in Young's Adm'r, valid on its own facts, was followed especially in other early cases without regard to its applicability to other fact situations. Later decisions ignored the fact that the Supreme Court did not consider the effect of a binding receipt where death intervened prior to the company's rejection. Thus, it became authority for the proposition that an insurance company has an absolute right to reject liability after the applicant's death. ²⁰

This doctrine met its first serious challenge in Starr v. Mutual Life Ins. Co. of N.Y.²¹ In that case the company actually accepted the application a few hours after the applicant's death. The beneficiary sued on a receipt stating that insurance was to be in effect "from date" if accepted by the Company in its home office. Recovery was allowed on the ground that the clause was ambiguous and must be construed against the company.²²

Ever since the Starr case broke with precedent, the legal effect of binders has been increasingly in doubt. Recovery is apparently rejected on one ground or another in Arkansas.²³ Illinois,²⁴ Iowa,²⁵ Kentucky,²⁶ Louisiana,²⁷

^{16.} Public relations considerations may exert some regulatory pressure. Comment, Cost and Coverage of Industrial Life Insurance, 61 YALE L.J. 46, 58-9 (1952).

^{17. 23} Wall. 85 (U.S. 1874).

^{18.} Id. at 106. For a very different approach to offer and acceptance in insurance law, see Broidy v. State Mutual Life Assur. Co., 186 F.2d 490 (2d Cir. 1951).

^{19.} See, e.g., Steinle v. New York Life Ins. Co., 81 Fed. 489 (5th Cir. 1897); Mohrstadt v. Mutual Life Ins. Co., 115 Fed. 81 (8th Cir. 1902); Cooksey v. Mutual Life Ins. Co., 73 Ark. 117, 83 S.W. 317 (1904).

^{20.} Mohrstadt v. Mutual Life Ins. Co., supra note 19. For a collection of cases applying this rigid doctrine, see Havighurst, supra note 2, at 182. This application of Young's Administrator has been severely criticized. Wilkinson, supra note 2, at 22-3.

^{21. 41} Wash. 228, 83 Pac. 116 (1905).

^{22.} Id. at 231-2, 83 Pac. at 117.

^{23.} Cooksey v. Mutual Life Ins. Co., 73 Ark. 117, 83 S.W. 317 (1904).

^{24.} Gerrib v. Northwestern Mutual Life Ins. Co., 256 Ill. App. 505 (1930).

^{25.} Sec Reynolds v. Northwestern Mutual Life Ins. Co., 189 Iowa 76, 80-1, 176 N.W. 207, 209 (1920) (dicta states that on different facts recovery would be allowed).

Northwestern Mutual Life Ins. Co. v. Neafus, 145 Ky. 563, 140 S.W. 1026 (1911).
Accord, Indiana Nat. Life Ins. Co. v. Maines, 191 Ky. 309, 230 S.W. 54 (1921).
Halle v. New York Life Ins. Co., 22 Ky. L.R. 740, 58 S.W. 822 (1900).

^{27.} Gonsoulin v. Equitable Life, 152 La. 865, 94 So. 424 (1922).

Minnesota,²⁸ North Carolina,²⁹ Oregon,³⁰ West Virginia ⁸¹ and Wyoming,⁸² It appears to be allowed on a variety of theories in Alabama,³³ Georgia,³⁴ Indiana,³⁵ Massachusetts,³⁶ Missouri,³⁷ Montana,³⁸ New Jersey,³⁹ Ohio,⁴⁰ Pennsylvania,⁴¹ South Dakota ⁴² and Washington.⁴³ And federal courts of appeals are split, with earlier cases denying recovery,⁴⁴ and later ones allowing it.⁴⁵

The split in authority is made more dramatic by contradictory decisions within Michigan,⁴⁶ New York,⁴⁷ South Carolina ⁴⁸ and Texas.⁴⁰ New York

- 28. Olson v. American Central Life Ins. Co., 172 Minn. 511, 216 N.W. 225 (1927).
- 29. Cheek v. Pilot Life Ins. Co., 215 N.C. 36, 1 S.E.2d 115 (1939).
- 30. See Francis v. Mutual Life Ins. Co. of New York, 55 Ore. 280, 291-2, 106 Pac. 323, 327 (1910) (dictum).
 - 31. Kronjaeger v. Travelers Ins. Co., 124 W. Va. 730, 22 S.E.2d 689 (1942).
 - 32. Raymond v. Nat. Life Ins. Co., 40 Wyo. 1, 273 Pac. 667 (1929).
 - 33. National Life & Accident Co. v. Clayton, 254 Ala. 413, 48 So.2d 180 (1950).
- 34. National Life & Accident Co. v. Moore, 83 Ga. App. 289, 63 S.E.2d 447 (1951); Interstate Life & Accident Co. v. Stonecypher, 54 Ga. App. 497, 188 S.E. 294 (1936). But cf. Maddox v. Life & Casualty Co. of Tenn., 79 Ga. App. 164, 53 S.E.2d 235 (1949).
- 35. Western & Southern Life Ins. Co. v. Vale, 213 Ind. 601, 12 N.E.2d 350 (1938); Western & Southern Life Ins. Co. v. Lottes, 116 Ind. App. 559, 64 N.E.2d 405 (1946).
- 36. See De Cesare v. Metropolitan Life Ins. Co., 278 Mass. 401, 407, 108 N.E. 154, 156 (1932) (dictum that coverage commences only with acceptance of policy by the insurer).
- 37. Wolfskill v. American Union Life Ins. Co., 237 Mo. App. 1142, 172 S.W.2d 471 (1943); Reed v. Prudential Ins. Co., 229 Mo. App. 90, 73 S.W.2d 1027 (1934).
 - 38. Mayfield v. Montana Life Ins. Co., 62 Mont. 535, 205 Pac. 669 (1922) semble.
 - 39. Reck v. Prudential Ins. Co. of America, 116 N.J.L. 444, 184 Atl. 777 (1936).
- 40. Duncan v. John Hancock Mutual Life Ins. Co., 137 Ohio St. 441, 31 N.E.2d 88 (1940); Prudential Ins. Co. v. Howard, 18 Ohio Law Abstract 688 (1935). But cf. Leube v. Prudential Life Ins. Co. of America, 147 Ohio St. 450, 72 N.E.2d 76, 60 HARV. L. REV. 1164 (1947).
 - 41. Stonsz v. Equitable Life Assur. Soc., 324 Pa. 97, 187 Atl. 403 (1936).
 - 42. Albers v. Security Mutual Life Ins. Co., 41 S.D. 270, 170 N.W. 159 (1918).
 - 43. Starr v. Mutual Life Ins. Co. of N.Y., 41 Wash. 228, 83 Pac. 116 (1905).
- 44. Steinle v. New York Life Ins. Co., 81 Fed. 489 (5th Cir. 1897); Mohrstadt v. Mutual Life Ins. Co., 115 Fed. 81 (8th Cir. 1902); Braman v. Mutual Life Ins. Co., 73 F.2d 391 (8th Cir. 1934).
- 45. National Life & Accident Co. v. Holbrook, 100 F.2d 780 (5th Cir. 1939); Gaunt v. John Hancock Mutual Life Ins. Co., 160 F.2d 599 (2d Cir.), cert. denicd, 331 U.S. 849 (1947). In neither of these cases was the court's decision affected by Erie R.R. v. Tompkins, 304 U.S. 64 (1938), since there was no conclusive state ruling on the question.
- 46. Recovery allowed: N.Y. Life Ins. Co. v. Abromietes, 254 Mich. 622, 236 N.W. 769 (1931). Recovery denied: Smiley v. Prudential Ins. Co. of America, 321 Mich. 60, 32 N.W.2d 48 (1948).
- 47. Recovery allowed: Hart v. Travellers Ins. Co., 236 App. Div. 309, 258 N.Y. Supp. 711 (2d Dep't), aff'd without opinion, 261 N.Y. 563, 185 N.E. 739 (1932). Recovery denied: Corning v. Prudential Ins. Co. of America, 248 App. Div. 187, 288 N.Y. Supp. 661 (2d Dep't), aff'd without opinion, 273 N.Y. 668, 8 N.E.2d 338 (1936). For other New York cases see notes 51, 53, 54 infra.
- 48. Recovery allowed: Stanton v. Equitable Life Assur. Soc., 137 S.C. 396, 135 S.E. 367 (1926). Recovery denied: Hyder v. Metropolitan Life Ins. Co., 183 S.C. 98, 190 S.E.

with most cases has also achieved most confusion. The leading case of *Hart v. Travellers Ins. Co.*⁵⁰ allowed recovery, and the next case followed suit.⁵¹ But *Corning v. Prudential Ins. Co. of America*.⁵² and three succeeding cases denied recovery.⁵³ The most recent New York decision distinguished *Corning* and its progeny, allowing recovery on the authority of the *Hart* case.⁵⁴ The confusion in the other doubtful jurisdictions is only slightly less pronounced.⁵⁵

VERBAL AND FACTUAL CONTEXTS

Terms of the binder:

The result in a given case may depend in part on the binding receipt in question. Although most receipts are similar in their overall provisions, their exact terms may vary in as many ways as there are insurance companies.⁵⁶ These differences have been seized upon by several courts to explain conflicting results in otherwise identical fact situations,⁵⁷ and one court has suggested that because of these differences no case can be a binding precedent for any other.⁵⁸

Although binding receipts vary in their wording, commentators have classi-

- 239 (1937). See also Moore v. Palmetto State Life Ins. Co., S.C. —, 73 S.E.2d 688 (1952) (recovery allowed primarily on estoppel, but language in conflict with Hyder case).
- 49. Recovery allowed: Colorado Life Co. v. Teague, 117 S.W.2d 849 (Tex. Civ. App. 1938). Recovery denied: Beaty v. Southland Life Ins. Co., 28 S.W.2d 895 (Tex. Civ. App. 1930).
- 50. 236 App. Div. 309, 258 N.Y. Supp. 711 (2d Dep't), aff'd, 261 N.Y. 563, 185 N.E. 739 (1932).
- 51. Buono v. Prudential Ins. Co. of America, 240 App. Div. 898, 267 N.Y. Supp. 972 (2d Dep't 1933).
- 52. 248 App. Div. 187, 288 N.Y. Supp. 661 (2d Dep't), aff'd, 273 N.Y. 668, 8 N.E.2d 338 (1936).
- 53. Arcuri v. Prudential Ins. Co. of America, 248 App. Div. 501, 290 N.Y. Supp. 567 (1st Dep't 1936); Hughes v. John Hancock Mutual Life Ins. Co., 254 App. Div. 570, 3 N.Y.S.2d 899 (2d Dep't 1938); Martin v. Equitable Life Assur. Soc. of U.S., 58 N.Y.S.2d 848 (S. Ct. 1945).
- 54. Speronza v. Phoenix Mutual Life Ins. Co. of Hartford, 272 App. Div. 770, 69 N.Y.S.2d 397 (2d Dep't 1947).
- 55. In none of these jurisdictions do the later cases satisfactorily distinguish the earlier contradictory precedents, nor do they disapprove them. See cases cited notes 51-4 supra.
- 56. In fact the same company may use several binding receipt forms, each having a different wording. Compare form used by the John Hancock Company in Duncan v. John Hancock Mutual Life Ins. Co., 137 Ohio St. 441. 443-4, 31 N.E.2d 88, 90-1 (1940), with the form used by the same company in Gaunt v. John Hancock Mutual Life Ins. Co., 169 F.2d 599, 600 n.1 (2d Cir. 1947). For a collection of varying binding receipts in current use see Note, 2 A.L.R.2d 960-2 nn.7, 8, 9 (1948).
- 57. See, e.g., Gaunt v. John Hancock Mutual Life Ins. Co., 160 F.2d 599, 602 (2d Cir. 1947); Hyder v. Metropolitan Life Ins. Co., 183 S.C. 98, 119, 190 S.E. 239, 248 (1937).
 - 58. Stonsz v. Equitable Life Assur. Soc., 324 Pa. 97, 160, 187 Atl. 403, 405 (1936).

fied them within two main categories:⁵⁰ the insurable risk type,⁶⁰ and the approval type. The former ordinarily provides that if the applicant is insurable under the company's rules coverage commences when the first premium is paid and the binder issued.⁶¹ Approval binders typically state that coverage commences from payment provided the company accepts the application at its home office.⁶² Either form effectively protects the company from a change of mind on the part of the applicant.⁶³ But writers have suggested that only the insurable risk type protects the applicant in the interval between completion of the application and issuance of the policy.⁶⁴ In the light of more recent cases this assumption requires reexamination.

Fact situations in the cases:

Another theory advanced as explaining the apparent inconsistency of the cases, is that they arise in several distinct factual contexts. Basically, three distinct factual situations exist. The first arises where the company approves the policy in ignorance of the applicant's death or other marked change of condition, and later refuses payment. In the second the company makes a counter offer or rejects the risk in ignorance of death or other marked change in the applicant's condition. The third, and most frequently litigated situation, Taises where death or other change occurs prior to any action by the company, which then rejects the applicant on the basis of the post binder event.

^{59.} Comment, 44 YALE L.J. 1223 (1935). While there are several variations of the approval binder, they may be treated as one type. Wilkinson, supra note 2, at 20. There is a third type of receipt by which the company grants an unconditional temporary contract of insurance for the interval between filing of the application and action on it by the insurer. Vance, Insurance 241 (1951). But this form is rare; and raises few legal problems. Ibid.; see also Goble, Cases on Insurance 44 (1949).

^{60.} These are also called "satisfaction binders," PATTERSON, CASES ON INSURANCE 629 (1947).

^{61.} Typically the crucial part of this type of receipt states: "Insurance subject to the terms and conditions of the policy contract, shall take effect as of the date of this receipt, provided the applicant is on this day . . . an insurable risk, and the application is otherwise acceptable on the plan and for the amount and at the rate of premium applied for" Stonsz v. Equitable Life Assur. Soc., 324 Pa. 97, 100, 187 Atl. 403, 404 (1936).

^{62.} Typically, approval binders contain the following provision: "[W]hen such deposit is equal to the full first premium on the policy applied for and such application is approved at the Home Office of the Company for the Class, Plan and Amount of insurance applied for, then . . . the amount of insurance will be in force from the date of this receipt. . . ." National Life & Accident Ins. Co. v. Moore, 83 Ga. App. 289, 63 S.E.2d 447, 448 (1951).

^{63.} Comment, 44 YALE L.J. 1223, 1225 (1935).

^{64.} Id. at 1226; Vance, Cases on Insurance 143-5 (3d ed. 1940).

^{65.} VANCE, CASES ON INSURANCE 145-7 n.26 (3d ed. 1940).

^{66.} Vance, op. cit. supra note 65, at 145-6, divides this class into two: one for counter-offers and one for rejections. Since a counter-offer constitutes a rejection of the original offer, Insurance Co. v. Young's Adm'r, 23 Wall. 85 (U.S. 1874), it is difficult to see how this distinction can justify differing results.

^{67.} See pages 530-1 infra.

If the decisions within the various types of factual situations are relatively consistent, the apparent confusion is resolved into a matter of factual analysis. And if whatever conflict appears within a fact category can be explained by a distinction between insurable risk and approval type binders, the situation would be clarified. The cases will be examined to determine whether a combination of both explanations removes the apparent conflict.

Company Accepts After Death

An insurable risk type binder probably protects the beneficiary where death is followed by acceptance of the application. The company by its post-mortem acceptance has confirmed the applicant as an insurable risk, thus satisfying the sole condition of the binder.⁶⁸ It is, therefore, difficult to see how it could deny liability. The total absence of litigation in this situation probably indicates that even the less liberal companies are not inclined to challenge the beneficiary's claim.

However, where "approval" binders are employed the result is less clear. Some courts treat the binder as an offer by the applicant to the company. They reason that the offer was automatically revoked because its subject matter (the applicant's life) ceased to exist before the application was accepted by the company. However, recent cases have generally allowed recovery. These later cases apply two doctrinal approaches. First, the binder effects coverage at the time of payment as otherwise the company is receiving payment for a period in which it assumes no risk. Second, the intent of the parties was to effect coverage upon acceptance, retroactive to the date of the binder.

Good Faith Counter-Offer or Rejection

Where an insurable risk type binder is in effect, the company's subsequent rejection or counter-offer has no legal effect if not communicated to the applicant. The sole question is whether the applicant was insurable on the date of the receipt.⁷³ If he was not, then his beneficiary cannot recover;⁷⁴

^{68.} See binding receipt quoted note 61 supra.

Paine v. Pacific Mutual Life Ins. Co., 51 Fed. 689, 692 (8th Cir. 1892); Braman
Mutual Life Ins. Co., 73 F.2d 391, 397 (8th Cir. 1934).

^{70.} National Life & Accident Ins. Co. v. Moore, 83 Ga. App. 289, 63 S.E.2d 447 (1951); Interstate Life & Accident Co. v. Stonecypher, 54 Ga. App. 497, 188 S.E. 294 (1936); De Cesare v. Metropolitain Life Ins. Co., 278 Mass. 401, 180 N.E. 154 (1932); New York Life Insurance Co. v. Abromietes, 254 Mich. 622, 236 N.W. 769 (1931); Albers v. Security Mutual Life Ins. Co., 41 S.D. 270, 170 N.W. 159 (1918).

^{71.} Starr v. Mutual Life Ins. Co. of N.Y., 41 Wash. 228, 83 Pac. 116 (1905); Albers v. Security Mutual Life Ins. Co., supra. note 70.

^{72.} National Life & Accident Ins. Co. v. Moore, 83 Ga. App. 289, 292, 03 S.E.2d 447, 448 (1951).

Reynolds v. Northwestern Mutual Life Ins. Co., 189 Iowa 76, 176 N.W. 207 (1920).

^{74.} Ibid.; Gonsoulin v. Equitable Life, 152 La. 865, 94 So. 424 (1922).

but if he was, the company cannot avoid liability.⁷⁵ The protection that the binder gives the insurable applicant is not terminated until he receives notice of rejection.⁷⁶

Where an approval binder is issued, communication to the applicant of rejection or counter-offer does not determine the result. Thus, a beneficiary may recover although the applicant knew of a counter-offer.⁷⁷ But the majority view allows the company to terminate liability by an uncommunicated decision to reject the applicant.⁷⁸ This position permits the company to prevent recovery by, in effect, talking to itself.⁷⁰ A possible explanation for this surprising doctrine may be that in cases where it was invoked the applicant was not an insurable risk.⁸⁰

Rejection Because of Interim Death

Where an applicant holds an insurable risk binder and the company rejects the policy due to intervening death, recovery is generally allowed, absent proof of non-insurability.⁸¹ But there is a dissenting view, expressed in

^{75.} Western & Southern Life Ins. Co. v. Vale, 213 Ind. 601, 12 N.E.2d 350 (1938) (applicant rejected because company doubted he would pay premiums); Stonsz v. Equitable Life Assur. Soc., 324 Pa. 97, 187 Atl. 403 (1936) (counter-offer); Stanton v. Equitable Life Assur. Soc., 137 S.C. 396, 135 S.E. 367 (1926) (rejection based on previous alcoholism though presently insurable).

^{76.} Ibid.; Stonsz v. Equitable Life Assur. Soc., 324 Pa. 97, 187 Atl. 403 (1936).

^{77.} Halle v. N.Y. Life Ins. Co., 22 Ky. L.R. 740, 58 S.W. 822 (1900) (counter-offer subject of extended negotiations between applicant and company).

^{78.} Leube v. Prudential Ins. Co. of America, 147 Ohio St. 450, 72 N.E.2d 76 (1947) (temporary coverage created by binder and terminated by decision to reject); Mohrstadt v. Mutual Life Ins. Co., 115 Fed. 81 (8th Cir. 1902); Raymond v. National Life Ins. Co., 40 Wyo. 1, 273 Pac. 667 (1929); Corning v. Prudential Ins. Co. of America, 248 App. Div. 187, 288 N.Y. Supp. 661 (2d Dep't 1936). It is rejected in National Life & Accident Ins. Co. v. Holbrook, 100 F.2d 780 (5th Cir. 1939); National Life & Accident Ins. Co. v. Clayton, 254 Ala. 413, 48 So.2d 180 (1950). Where the applicant knew of the rejection or counter-offer, recovery is denied. Insurance Co. v. Young's Adm'r, 23 Wall. 85 (U.S. 1874); Kronjaeger v. Travelers Ins. Co., 124 W. Va. 730, 22 S.E.2d 689 (1942).

^{79.} For a concise criticism of this result, see Note, 60 HARV. L. Rev. 1164, 1165 (1947).

^{80.} See, e.g., Raymond v. National Life Ins. Co., 40 Wyo. 1, 273 Pac. 667 (1929) (applicant suffered from a stomach ailment). But see National Life & Accident Co. v. Clayton, 254 Ala. 413, 48 So.2d 180 (1950) (beneficiary recovered although applicant was discovered to have cancer a few days after medical examination). Misrepresentation by the applicant as to his physical condition may be a further reason for the rule of instant termination. Note, 60 Harv. L. Rev. 1164, 1165 (1947). And in at least one case the court apparently regarded the binder as ineffectual in the first place. Mohrstadt v. Mutual Life Ins. Co., 115 Fed. 81 (8th Cir. 1902).

^{81.} Recovery is allowed on the theory that under this type of binder the company cannot arbitrarily reject the applicant by hindsight if he was a satisfactory risk on the date of the binder. Western & Southern Life Ins. Co. v. Lottes, 116 Ind. App. 559, 64 N.E.2d 405 (1946); Wolfskill v. American Union Life Ins. Co., 237 Mo. App. 1142, 1146, 172 S.W.2d 471, 472 (1943).

Maddox v. Life & Casualty Co. of Tennessec.⁸² There the applicant, holding an insurable risk binder, died while the company was considering his case. Despite the fact that a home office inspector had found him to be an insurable risk, his beneficiary could not recover. The court, rejecting objective standards of insurability, argued that only an officer of the company could determine whether the applicant was insurable. Otherwise, reasoned the court, the agent would, in effect, be binding the company and this was beyond the scope of his agency.⁸³ By superimposing the approval requirement upon an insurable risk binder this court wipes out whatever difference there may be between them.

The results of post-mortem rejections involving approval binders are even more confusing. Roughly half of all binder receipt cases fall into this category. The decisions are equally divided as to whether recovery should be allowed. When the applicant is not an acceptable risk, courts read an insurable risk requirement into approval binders. Apparently feeling it uniair to saddle companies with risks they would never approve, courts deny recovery where the applicant was uninsurable. Even where the applicant is insurable, many courts deny recovery on the ground that the company has not accepted the applicant's offer. However, more decisions, typified by Gaunt v. John Hancock, Thold the company liable in this situation by construing an "ambiguity" against it, or by reasoning that denial of recovery would be unconscionable.

^{82. 79} Ga. App. 164, 53 S.E.2d 235 (1949).

^{83.} Id. at 173-5, 53 S.E.2d at 241-2.

^{84.} Recovery allowed: Reck v. Prudential Ins. Co. of America, 116 N.J.L. 444, 184 Atl. 777 (1936); Hart v. Travelers Ins. Co., 236 App. Div. 309, 258 N.Y. Supp. 711 (2d Dep't), aff'd, 261 N.Y. 563, 185 N.E. 739 (1932); Duncan v. John Hancock Mutual Life Ins. Co., 137 Ohio St. 550, 31 N.E.2d 88 (1940). Recovery denied: Northwestern Mutual Life Ins. Co. v. Neafus, 145 Ky. 563, 140 S.W. 1026 (1911); Arcuri v. Prudential Ins. Co. of America, 248 App. Div. 501, 290 N.Y. Supp. 567 (1st Dep't 1936); Check v. Pilot Life Ins. Co., 215 N.C. 36, 1 S.E.2d 115 (1939).

^{85.} Northwestern Mutual Life Ins. Co. v. Neafus, 145 Ky. 563, 140 S.W. 1026 (1911). If the applicant had been an insurable risk "we would have a very different question," id. at 573, 140 S.W. at 1031. See also Indiana National Life Ins. Co. v. Maines, 191 Ky. 309, 230 S.W. 54 (1921).

^{86.} See, e.g., Beaty v. Southland Life Ins. Co., 28 S.W.2d 895 (Tex. Civ. App. 1930); Cooksey v. Mutual Life Ins. Co., 73 Ark. 117, 83 S.W. 317 (1904). Recovery is also denied because the binder's terms "require" this result. E.g., Hyder v. Metropolitan Life Ins. Co., 183 S.C. 98, 190 S.E. 239 (1937).

^{87.} Gaunt v. John Hancock Mutual Life Ins. Co., 160 F.2d 599, 601 (2d Cir. 1947). See also Duncan v. John Hancock Mutual Life Ins. Co., 137 Ohio St. 441, 31 N.E.2d 88 (1940); Hart v. Travellers Ins. Co., 236 App. Div. 309, 258 N.Y. Supp. 711 (2d Dep't), aff'd, 261 N.Y. 563, 185 N.E. 739 (1932).

^{88.} Reck v. Prudential Ins. Co. of America, 116 N.J.L. 444, 184 Atl. 777 (1936); Reed v. Prudential Ins. Co., 229 Mo. App. 90, 73 S.W.2d 1027 (1934); Mayfield v. Montana Life Ins. Co., 62 Mont. 535, 205 Pac. 869 (1922).

Summary

Generally an insurable risk binder protects the applicant so long as he has not received notice of rejection or counter-offer.⁸⁰ While recovery is not certain on these binders, it is, with the exception of the *Maddox* case, denied only where the applicant was not an insurable risk.⁹⁰ Insurable risk binders form a small proportion of the cases, perhaps indicating that because of their greater clarity, the questions of coverage under them are more easily settled without resort to litigation.⁹¹

The approval binder situation is less clear. It seems that an approval binder will not help the beneficiary if the applicant was uninsurable. And when there is an uncommunicated rejection the company is probably not liable, although this may simply be another form of the requirement that the applicant be an insurable risk. Where the company refuses payment because of the applicant's interim death, his beneficiary has no more than an even chance to recover. However, if the company accepts after death the majority rule holds it liable.

Thus, the combination of the verbal and factual analyses does not dispel the confusion. While insurable applicants recover under insurable risk binders, they may or may not recover under the approval type. The fact situations are irrelevant where an insurable risk binder is issued, and they are not controlling in the approval binder situation. Thus, absent an insurable risk binder, it is virtually impossible to tell whether a binding receipt actually binds.⁹⁴

RATIONALES OF RESULTS

Recovery Denied

Denial of recovery on the ground that the applicant was not an insurable risk, 95 is not subject to criticism. Here the company would seem justified in refusing payment since in no circumstances does it accept such applications. Nor can it be argued that the deceased relied on the binder to his detriment, because he would not in any case have been able to obtain insurance elsewhere.

But the offer and acceptance approach requires a logical leap of some proportions. It equates the binder with the application as a mere offer, having

^{89.} See pages 529-30 supra.

^{90.} See page 529 and cases cited note 74 supra.

^{91.} Approximately one-fifth of the appellate cases involve insurable risk binders, although they are probably issued as frequently as approval binders. Vance, Insurance 239 (1951). Cf. Patterson, Cases on Insurance 629 (1949).

^{92.} See pages 530-1 supra.

^{93.} See page 530 subra.

^{94.} Moreover, the tendency of some courts to change their minds encourages further litigation even in a jurisdiction which has ruled decisively. For examples of judicial vacillation, see notes 46-9 supra.

^{95.} Reynolds v. Northwestern Mutual Life Ins. Co., 189 Iowa 76, 176 N.W. 207 (1920); Northwestern Mutual Life Ins. Co. v. Neafus, 145 Ky. 563, 140 S.W. 1026 (1911).

no effect until accepted by the company. And acceptance after the applicant's death is held ineffective since the offer was "revoked" at the moment of death. The binder is issued for a separate consideration, not as a necessary part of the application. It is difficult to see how the applicant's payment of money in return for a recital of coverage can be an offer in any event. He obviously is not offering to be insured, since his application does this regardless of whether he pays a premium in advance. If offer and acceptance must be brought into the discussion, the shoe would seem to fit better on the other foot. The company states that if the applicant pays a premium with his application it will advance the date of coverage. This offer the applicant acceptable parting with his money.

Another theory reads the binder as a statement that liability will commence when the company accepts the application with the policy dating from issuance of the binder. O Courts hold consideration for the applicant's payment is found in certain "esoteric" collateral advantages comprehensible only to underwriters. This line of reasoning is, however, out of step with reality. The terms may have some meaning to a judge schooled in the fine print of insurance clauses. But it is rather doubtful if the average applicant will realize that the binder's apparent promise of immediate coverage does not mean what it says. If an applicant should question the effect of the binder, the agent may tell him that he is protected "from now on." Furthermore, the use of

^{96.} Mohrstadt v. Mutual Life Ins. Co., 115 Fed. 81 (8th Cir. 1902); Beaty v. Southland Life Ins. Co., 28 S.W.2d 895 (Tex. Civ. App 1930); see Kronjaeger v. Travelers Ins. Co., 124 W. Va. 730, 22 S.E.2d 689 (1942).

^{97.} Braman v. Mutual Life Ins. Co., 73 F.2d 301 (8th Cir. 1934); Paine v. Pacific Mutual Life Ins. Co., 51 Fed. 689 (8th Cir. 1892).

^{98.} The payment of the first premium in advance is the consideration.

^{99.} Cheek v. Pilot Life Ins. Co., 215 N.C. 36, 1 S.E.2d 115 (1939); Corning v. Prudential Ins. Co. of America, 248 App. Div. 187, 288 N.Y. Supp. 661 (2d Dep't 1936); Smiley v. Prudential Ins. Co. of America, 321 Mich. 60, 32 N.W.2d 48 (1948).

^{100.} Gaunt v. John Hancock Mutual Life Ins. Co., 160 F.2d 599, 602 (2d Cir. 1947). In this case the company suggested six "advantages" to the applicant that could result from dating the policy from the binder without granting coverage. These were: (1) earlier date of incontestability; (2) earlier maturity and acceleration of dividends and cash surrender; (3) coverage between approval and delivery of the policy; (4) coverage for the applicant even if he became uninsurable between completion of the medical examination and approval of the policy (sic); (5) premiums at the lower rate if he passed a birthday between application and approval; (6) if the policy were written to cover disability as well as death, the applicant would be protected against disability from the binder's date. Id. at 601. The court dismissed these alleged advantages as insubstantial. Id. at 602-03.

^{101.} Statements of this nature appear repeatedly in the litigated cases. See, e.g., Maddox v. Life & Casualty Co. of Tennessee, 79 Ga. App. 164, 53 S.E.2d 235 (1949); Himes v. Metropolitan Life Ins. Co., 207 S.C. 40, 36 S.E.2d 137 (1945). And see note 12 supra.

Since these statements are beyond the scope of the agency and are not authorized by the company, the beneficiary of a deceived applicant cannot bind the company by them. Cheek v. Pilot Life Ins. Co., 215 N.C. 36, 1 S.E.2d 115 (1939); Braman v. Mutual Life

the words "binding receipt" appears calculated to induce in the applicant an expectation of immediate coverage. The collateral advantages may constitute a minimal consideration. But the applicant is not getting the one thing he is paying for—insurance. In view of the applicant's natural belief that he is covered, refusal of recovery turns the binding receipt into an instrument of deception. While the company demands premiums from the date of application, it grants coverage only from the date of approval.

Recovery Allowed

The theory allowing recovery by construing "ambiguities" ¹⁰⁴ against insurance companies is far from satisfactory. Its greatest defect lies in the uncertainty it leaves as to binders with slightly different wording. This uncertainty invites litigation. Company draftsmen search for an alchemy of words which no court can find ambiguous. The small amount involved in many of the litigated cases indicates that even a victorious beneficiary may see the proceeds of his policy virtually wiped out by costs and fees. ¹⁰⁵

A second theory of recovery finds the insured's payment of the premium unsupported by consideration unless he obtains immediate coverage. But the applicant does receive something, albeit of little value, for advance payment of the first premium. And courts, under traditional contract doctrine, will not inquire into the adequacy of consideration. But the argument for recovery emphasizes that only immediate insurance is important to the applicant. Stating the result in terms of the inadequacy of collateral benefits as consideration points up the basic inequity of denying recovery.

A more direct attack on this problem is made when courts allow recovery because any other result would be "unconscionable." This approach goes to the heart of the problem by restricting the company's freedom of contract

Ins. Co., 73 F.2d 391 (8th Cir. 1934); Beaty v. Southland Life Ins. Co., 28 S.W.2d 895 (Tex. Civ. App. 1930). *Contra:* Mayfield v. Montana Life Ins. Co., 62 Mont. 535, 205 Pac. 699 (1922).

^{102.} See Cheek v. Pilot Life Ins. Co., supra note 101 at 39, 1 S.E.2d at 116.

^{103.} Schultz, The Special Nature of the Insurance Contract, 15 LAW & CONTEMP. Prob. 376, 383 n.28 (1950).

^{104.} Courts are sometimes willing to strain to find ambiguities. Schultz, supra note 103, at 379.

^{105.} In one action the policy's total worth was \$500, attorney's fee was \$225, or 45% of the face value. Colorado Life Co. v. Teague, 117 S.W.2d 849, 851 (Tex. Civ. App. 1938). Some state insurance statutes provide that the plaintiff may recover his costs and fees plus a statutory penalty against the company if he wins his case. But such recovery is usually limited to cases where the company's refusal to pay is frivolous. See, c.g., GA. CODE ANN. tit. 56, § 706 (1935).

^{106.} Stonsz v. Equitable Life Assur. Soc., 324 Pa. 97, 187 Atl. 403 (1936); Hart v. Travellers Ins. Co., 236 App. Div. 309, 248 N.Y. Supp. 711 (2d Dep't 1932).

^{107.} Colorado Life Co. v. Teague, 117 S.W.2d 849 (Tex. Civ. App. 1938); Western & Southern Life Ins. Co. v. Vale, 213 Ind. 601, 12 N.E.2d 350 (1938). "[I]t means that by a device calculated to deceive, the applicant is defrauded out of so much of the premium as would provide insurance. . . ." Id. at 610, 12 N.E.2d at 354.

in the name of fairness.¹⁰⁸ It recognizes that insurance contracts are *sui generis*.¹⁰⁹ One assumption of freedom of contract is relative equality of bargaining power. And another is workable competition among sellers, enabling buyers to shop around for the most favorable terms.¹¹⁰ In the binder situation, however, the applicant has no equality or bargaining power with the insurance company. Neither can be adequately compare the contents of various insurance policies.¹¹¹ Since the basic assumptions underlying the traditional unwillingness of courts to police contracts are absent, an approach which provides protection of the applicant is essential.

Conclusion

In the more recent cases, there has been a tendency to allow recovery, if the applicant was an insurable risk, regardless of the type of binder in question. The stated grounds of recovery have varied, but the more flexible use of doctrine, and the language sometimes employed, indicates increasing judicial awareness of the necessity of protecting the applicant. This trend toward treating all binders as if they simply required that the applicant be an insurable risk is gradual. And some courts, perhaps believing freedom of contract inviolable, reject it. Thus, the present confusion is not likely to dissipate rapidly. Moreover, even in jurisdictions where the legal effect of binding receipts appears settled, the social costs of litigation continue.

As things stand, only statutory control of binding receipts would satisfactorily protect the applicant and dispel prevailing confusion. Legislatures have in the past been willing to enact regulations ¹¹⁴ for the protection of the insured.¹¹⁵

^{108.} Divergent views as to the relative importance of freedom of contract as compared with the necessity of protecting the applicant may be the real basis of disagreement among the courts. This theory has been put forward on several occasions. Kessler, Contracts of Adhesion—Some Thoughts about Freedom of Contract, 43 Cot. L. Rev. 629 (1943); Schultz, supra note 103, at 377. Support for the view that the cleavage runs along philosophical rather than legal lines may be drawn from occasional judicial statements. Ibid.

^{109.} German Alliance Ins. Co. v. Kansas, 233 U.S. 389, 412-13 (1914). Life insurance is vital to many individuals as a form of security for dependents, as a primary collection of savings and as acceptable collateral for loans. Schultz, *supra* note 103.

^{110.} Kessler, supra note 108, at 630.

^{111.} PATTERSON, THE INSURANCE COMMISSIONER IN THE UNITED STATES 246 (1927).

^{112.} See, e.g., Gaunt v. John Hancock Mutual Life Ins. Co., 160 F.2d 599, 602-03 (2d Cir. 1947); Western & Southern Life Ins. Co. v. Vale, 213 Ind. 601, 610, 12 N.E.2d 350, 354 (1938).

^{113.} See, e.g., Hughes v. John Hancock Mutual Life Ins. Co., 163 Misc. 31, 297 N.Y. Supp. 116 (Mun. Ct. 1937): "[I]nterpretation of binder in favor of plaintiff would violate the elementary principles of freedom of contractual rights." *Id.* at 35, 297 N.Y. Supp. at 122.

^{114.} See statutes cited note 14 supra.

^{115.} Typical of regulations for the benefit of the applicant and his beneficiary are provisions regulating the use of representations or warranties of the applicant as grounds

There are at least two statutory methods of protecting the applicant who pays his first premium in advance. A compulsory binding receipt form could be set forth. The required terms would guarantee coverage to the insurable applicant from the date of payment until he receives notice of acceptance or rejection. An alternative statute would require coverage of the insurable applicant who pays his premium in advance, regardless of whether a binder is actually issued. In either case, an objective test of insurability should be applied. Under this test the applicant is covered if a reasonably careful insurer would have accepted him. A subjective test would allow the company to avoid the effect of the statute by contending that it did not consider the applicant insurable. Since the facts bearing on such a contention are peculiarly within the company's knowledge and control, it would be unfair to require the beneficiary to disprove them.

While either statutory solution would be an improvement, the second is the more satisfactory. A company should in fairness grant coverage if it protects itself by demanding payment in advance. But the company can avoid liability under the "compulsory terms" statute by simply not issuing any binder.¹¹⁹ Moreover, if protection rests on issuance of a binder, the beneficiary may lose because the agent neglected to offer a binder to his customer.

Thus, a model binding receipt statute should provide:

"Section X. a) Whenever an Insurance Company accepts payment of the first premium on a policy of life insurance prior to the delivery of said policy to the applicant, insurance shall be in effect from the date of such payment to the same extent as if the policy applied for had been delivered. *Provided*: that on the date of payment the applicant was in fact an insurable risk under standards generally applied by reputable insurance companies. *Provided further*: that an insurance company may terminate lia-

for avoiding liability. See N.Y. INSURANCE LAW §§ 149, 150 (1939). For a discussion of the reasons behind the enactment of these sections see Note, 40 Col. L. Rev. 880 (1940).

^{116.} Eight sections of the New York Insurance Code provide standard provisions for life insurance policies. N.Y. INSURANCE CODE §§ 155, 158-64 (1939).

^{117.} At present, there is a tendency among insurance companies to issue binders of this type rather than approval binders. Moreover, some companies treat approval binders as if they were insurable risk binders. Wilkinson, supra note 2, at 28.

^{118.} For a discussion of the advantages of the objective test see Kessler & Ehrenzweig, Misrepresentation and False Warranty in the Illinois Insurance Code, 9 U. of Chi. L. Rev. 209, 213-14 (1942). For a defense of the subjective test see Note, 40 Col. L. Rev. 880, 887 (1940).

^{119.} An additional advantage of the automatic coverage solution is that it settles the oft-litigated question of the company's liability, absent a binder, for unreasonable delay in acting on applications. Where the company fails to act promptly and the applicant dies before delivery of the policy, some courts have strained tort and contract doctrines to allow recovery. Others have refused to do so; there is little correlation between denial or allowance of recovery in tort and the state's rule on binding receipts. The cases are collected in Prosser, Delay in Acting on an Application for Insurance, 3 U. of Chi. L. Rev. 39, 41-3 (1935). The proposed statute protects insurable applicants who prepay their premium against the company's tardiness.

bility under this section by delivery to the applicant in his lifetime of notice that his application has been rejected as to the policy applied for, and simultaneous tender of the amount paid.

- b) This section shall apply regardless of whether or not the applicant receives a receipt that purports to bind the company, except that a company may provide temporary coverage for an applicant regardless of whether the applicant was an insurable risk at the time of payment.
- c) Nothing in this section shall be construed as limiting any defense an insurance company might have to liability, had the policy been delivered."¹²⁰

^{120.} Sub-section a's first proviso prevents the company from being saddled with poor risks. And it adopts an objective standard for determining whether the risk was satisfactory.

Sub-section b allows a company, if it so desires, to bind itself absolutely upon receipt of payment in advance, pending action on the application.

Sub-section c preserves the company's right to interpose defenses it would have against a delivered policy, such as material misrepresentation and lack of insurable interest.